

## Program Acknowledgments

A Special Thanks To:

**Tacoma Community College**  
for hosting the WaACRAO conference

**WaACRAO Website**

<http://waacrao.org>



## WASHINGTON ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

**August 3, 2017**  
**Tacoma Community College**  
Tacoma, Washington



## ***WaACRAO Executive Committee Members***

**President** – Kathy Rhodes, North Seattle College

**Vice President & Local Coordinator** – Andrea Coker-Anderson, UW Tacoma

**Treasurer** – Marianne Ramos-Schulze, UW Seattle

**Web and Communications Coordinator & Interim Co-Treasurer** – Karen Khuu, University of Washington Seattle

**Interim Co-Treasurer and Program Development** – Leland Haig-Widner, University of Washington Bothell

**Vendors Coordinator** – Denise Bennatts, Green River College

**Sessions Coordinator** – David Sundine, University of Washington Seattle

**Two year Institution Liaison** – Karen Bade, Bellingham Technical College

**Four year Institution Liaison** – Mary Pat Dutton, Washington State University Vancouver

## **Mission Statement**

**To provide for the dissemination of information and the exchange of ideas state-wide issues of mutual interest to member institutions.**

**To foster a better understanding of the activities of member institutions and to develop a spirit of cooperation, collaboration, and unity in addressing issues of mutual concern.**

**To promote the development of individual participants in areas that will enhance their performance as student services professionals.**

**To enhance communication amongst existing established groups within the state of Washington (private schools, public schools, etc.)**

## ***The History of WACCRAO/WACRAO/WaACRAO***

*In 1968, the first official meeting of the Washington State Community College Registrars and Admissions Officers (WACCRAO) met. It included representatives from all of Washington's community colleges.*

*By 1976, the term "Association" had been added to the group's official title.*

*In 1992, in response to the addition of the technical colleges to the state's community college system, the name was once again changed to the Washington Council of Registrars and Admissions Officers (WACRAO).*

*Perhaps as a result of the World Wide Web, and the increased ability to freely communicate, confusion developed over the WACRAO acronym. Constituents from across the nation incorrectly assumed the acronym belonged to Washington Association of Collegiate Registrars and Admissions Officers, a state subsidiary of AACRAO and PACRAO that most certainly included all higher education institutions within the state.*

*Examples of such state subsidiaries associated with PACRAO/AACRAO are: AzACRAO-Arizona; BCRA-British Columbia; CACCRAO-California; OrACRAO-Oregon; UACRA-Utah; WARUCC-Western Canada*

*Other admissions and registration groups that formed independently of WACRAO within Washington's higher education system include:*

- ICORA: Comprised of all Washington public baccalaureate institutions*
- PROW: Comprised of Washington private baccalaureate institutions*

*And still other related Washington statewide groups, both formal and informal, include:*

- Credentials Evaluator group*
- AWISA: Association of Washington International Student Affairs*
- A yearly Residency workshop group*

*In fall of 2002, the topic of a need to change the WACRAO acronym was introduced under the leadership of that year's president. Discussion continued during both the winter and spring 2003 meetings. At the Spring 03 meeting, the group decided to officially vote on whether to pursue a new name and acronym. As a result, in the fall of 2003, the succeeding WACRAO president finalized the name change and bylaws amendment process.*

*In winter of 2004, WACRAO was officially changed to ARC, Admissions and Registration Council (ARC).*

*Over the next several academic years, ARC continued its discussions of partnering with its 4-year public and private constituents to create a true WACRAO organization. This possibility was presented to both constituents mentioned above and was consistently met with positive responses.*

*A grassroots steering committee was formed and came together on September 12, 2005 to discuss the possibility of a Washington ACRAO endeavor. Additional members were solicited to add balance and representation from each constituent group.*

*The suggestion for the WaACRAO acronym was to avoid confusion with Wisconsin's version, which already bears the WACRAO acronym.*

*This steering committee does not view WaACRAO as a policy/decision-making body, but rather as a means to share information, discuss common concerns and to collectively provide professional development opportunities that otherwise might not be available at individual institutions. It sees the following as common Washington statewide issues that would fit appropriately within a statewide association:*

*Transfer Articulation (currently a legislative high priority; Residency; FERPA; Systems (electronic transcripts, Clearinghouse, etc.); Professional Development*

*On May 3, 2006, the first official meeting of WaACRAO occurred at Big Bend Community College in Moses Lake, WA.*

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## AGENDA

**8:00-8:45** Check in and Colleague Connections –

**8:45-9:20** Welcome: Kathy Rhodes  
 AACRAO Update: Lara Medley  
 Kick Off: Colman Joyce, PACRAO VP for Professional Development  
*Transparency: A Buzzword or a Reality in the Higher Ed Workplace*

**9:30-10:45** Breakout Session One

Session Title	Presenter/Facilitator	Room Assignment
Creating a Positive Work Place	Julia Pomerenk, University of Oregon and Mary Pat Dutton, Washington State University	Building 15, Room 203
Being a Change Agent in International Education	Cathy Lee T. Arcuino, North Seattle College	Building 15, Room 204
GI Bill® 101	Laura Bach, Washington Student Achievement Council	Building 15, Room 220
Defining Financial Independence and Dependence for Resident Tuition	Gail Wootan, Washington Student Achievement Council (WSAC) and Justin Kjolseth, Washington State Office of the Attorney General	Building 15, Room 303

**10:45-11:00** Break and Refreshments

**11:00-12:15** Breakout Session Two

Session Title	Presenter/Facilitator	Room Assignment
What is All this Focus on Mindfulness About and How Can it Benefit Me?	Helen B. Garrett, University of Washington, Seattle	Building 15, Room 203
PeopleSoft>Tacoma Community College>Resiliency	Betsy Abts and panel, Tacoma Community College	Building 15, Room 204
Admissions Roundtable	David Sundine, University of Washington, Seattle	Building 15, Room 220
Running Start Life Cycle Development & Round Table Discussion	Chelsea Good, North Seattle College	Building 15, Room 303

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**From Transcripts to Catalogs: A Transfer Evaluation Perspective:** *Robert McKinnon (Mick) Wilkes, Washington State University*

This talk will highlight the unique vantage point the transfer credit evaluator position offers into catalog and transcript design due to exposure to various approaches that higher education institutions utilize. Engineer-turned-historian Henry Petroski's theoretical lens into understanding innovations will be emphasized.

**Breakout Session 4**

**Success 2.0: Innovative Ideas:** *Julia Pomerenk, University of Oregon*

We all want to be successful, in our profession and in our lives in general. However, some of what we assume about how success works is not borne out by the latest research (or by our life experiences). In this presentation, we will upgrade our understanding of success and bust some long-cherished myths about what it means to be successful. With a refreshed perspective on success, we will talk about ways to bring these ideas into our lives and to our colleagues, to increase creativity and innovation.

**Creating a Safe Zone on Your Campus:** *Karl Ritter, Everett Community College*

Our students identify in a variety of ways – and those terms evolve and change. Our campuses are more diverse, and our students and employees deserve a safe place to be who they are while they are learning and growing. This interactive training reviews language and explores identities as a way to better understand our students. There are active ways we can be advocates and allies to our LGBTQIA+ students (and yes, we will explain the components of that acronym!) Karl is the club advisor for EvCC's Triangle Alliance (LGBTQIA+ Student Club), and a member of EvCC's Safe Zone.

**Strategic Enrollment Management: One Size Doesn't Fit All:** *Colman (Colm) Joyce, University of Western States and Michele Sandlin, AACRAO Managing Consultant*

This session is a must-attend if you are interested in learning about SEM Core Concepts, the three necessary SEM frameworks, and different approaches to Strategic Enrollment Management plans at 2-year, four year public, and private universities. Real examples of SEM Plans and structures will be highlighted in this session.

Michele Sandlin is an AACRAO Managing Consultant, and has coached SEM implementations at the institution, state, and national level at all types of institutions. She has 35 years of experience in higher education, and previously served as the Director of Admissions and the Campus Visitors Center at Oregon State University for 15 years.

Colman (Colm) Joyce is Dean of Enrollment at University of Western States and has experience in Strategic Enrollment Management in community colleges and four year universities.

**It's FERPA Jeopardy Time!:** *Helen B. Garrett, University of Washington, Seattle*

Join us for a fun activity designed to train and/or re-train WaACRAO attendees on the Family Educational Rights and Privacy Act (FERPA) basics using the game Jeopardy. Volunteers will participate as teams to play FERPA jeopardy with your host, Helen B. Garrett, University of Washington. Whether you are brand-new to understanding this federal privacy law or a seasoned FERPA king or queen we hope you'll come to play and to learn.

**12:15-1:15 LUNCH**

**1:15-2:30 Breakout Session Three**

Session Title	Presenter/Facilitator	Room Assignment
Women as Leaders Roundtable	Tina Miller, University of Washington, Seattle	Building 15, Room 203
Connecting Entry Pathways and Outreach Strategies	Sam Morgan and Outreach Team, Tacoma Community College	Building 15, Room 204
Prior Learning Roundtable	Patrick Brown, Renton Technical College	Building 15, Room 220
From Transcripts to Catalogs: A Transfer Evaluation Perspective	Robert McKinnon (Mick) Wilkes, Washington State University	Building 15, Room 303

**2:30-2:45 Break and Refreshments**

**2:45-4:00 Breakout Session Four**

Session Title	Presenter/Facilitator	Room Assignment
Success 2.0: Innovative Ideas	Julia Pomerenk, University of Oregon	Building 15, Room 203
Creating a Safe Zone on Your Campus	Karl Ritter, Everett Community College	Building 15, Room 204
Strategic Enrollment Management: One Size Doesn't Fit All	Colman (Colm) Joyce, University of Western States and Michele Sandlin, AACRAO Managing Consultant	Building 15, Room 220
It's FERPA Jeopardy Time!	Helen B. Garrett, University of Washington, Seattle	Building 15, Room 303

**4:00-4:30 Raffle Event and Wrap Up**

## SESSION INFORMATION

### *Breakout Session 1*

**Creating a Positive Work Place:** *Julia Pomerenk, University of Oregon and Mary Pat Dutton, Washington State University*

In one word, how would you describe your workplace? Grumpy? Negative? Friendly? Pleasant? Would your colleagues use the same word to describe your workplace? We all have our moments. Sometimes we have tasks that we would like to permanently ignore. But overall a positive work place makes life better all around. Co-workers are more cooperative and productive, others will wish they worked in your area and people will look forward to collaborating with your office. Join Julia and Mary Pat to learn and review some ways to create and support a positive work place. Our topics will include developing our leadership, setting and understanding expectations, and developing our skills for service. Along the way we will add some delight, some optimism, and some humor.

**Being a Change Agent in International Education:** *Cathy Lee T. Arcuino, North Seattle College*

Session will discuss strategies for developing trust, re-organizing office infrastructure, and implementing change in an international office and across campus.

**GI Bill® 101:** *Laura Bach, Washington Student Achievement Council*

A basic overview of today's GI Bill® - how eligibility is determined, what programs are approved, how to certify and how benefits are paid.

**Defining Financial Independence and Dependence for Resident Tuition:** *Gail Wootan, Washington Student Achievement Council (WSAC) and Justin Kjolseth, Washington State Office of the Attorney General*

Most students who pay resident tuition and fees at Washington's public colleges and universities fall into two categories. They are either financially independent students with a Washington domicile or financially dependent students whose parent(s) or legal guardian(s) have a Washington domicile. Residency officers use state laws and rules to determine financial independence or dependence. This process can be complicated, especially for students who fall under "gray areas." This session will go over definitions, explain how to determine independence and dependence, share unusual scenarios, and lead a discussion on how WSAC may clarify and simplify definitions for future residency decisions.

### *Breakout Session 2*

**What is All this Focus on Mindfulness About and How Can it Benefit Me?:** *Helen B. Garrett, University of Washington, Seattle*

In the world of professional development and throughout self-help resources there is often a new term to know - this year it is "mindfulness". Come learn more about what mindfulness might mean for you personally and professionally and take the opportunity to step back and reflect on being present, being in the now, and...of course mindful.

**PeopleSoft>Tacoma Community College>Resiliency :** *Betsy Abts and panel, Tacoma Community College*

What does the concept of "Resiliency" mean to a college that was tested to its core beginning on that fateful date - August 24th, 2015? Who is left standing as the result of this experience and why? Come talk to the survivors of this experience in order to understand if the concept of "Resiliency" applies. If you are a PeopleSoft college, please come prepared to share your Go Live experiences with us.

**Admissions Roundtable:** *David Sundine, University of Washington, Seattle*

Have you ever wondered, "What do other admissions offices do about \_\_\_\_?" Join your colleagues from other colleges and universities for a roundtable discussion on issues and challenges related to admissions. Ask questions of your colleagues and share your own best practices. Topics can include, but are not limited to, application processing and review, recruitment strategies, transfer credit evaluation, or personnel issues. Bring your questions or just listen and learn.

**Running Start Life Cycle Development & Round Table Discussion:** *Chelsea Good, North Seattle College*

Come join our discussion to address Running Start student needs, existing support services and workshop development. We will be brain storming innovative ideas to develop a Running Start life cycle with intentional touch points and advising interventions.

### *Breakout Session 3*

**Women as Leaders Roundtable:** *Tina Miller, University of Washington, Seattle*

This roundtable is a space for women (cis and trans) to share our experiences as leaders – whether in the workplace or elsewhere. Let's discuss and learn from each other about pathways we have taken, trails we have blazed, obstacles we have overcome, and strategies we have used to support ourselves and other women as leaders.

**Connecting Entry Pathways and Outreach Strategies:** *Sam Morgan and Outreach Team, Tacoma Community College*

This workshop will describe how Tacoma Community College has begun aligning entry pathways and outreach and recruitment efforts. Attendees will discuss why examining the various entry points into college is important and the impact it has on the recruitment of prospective students. Information will be shared regarding current recruitment methods, target populations, CRM usage, and integrated use of ctclink (queries and prospect management).

**Prior Learning Roundtable:** *Patrick Brown, Renton Technical College*

This is a chance to talk about the new changes to the SBCTC Credit for Non-Traditional Learning policy and transcript process as well as any other topic relating to prior learning. This is a roundtable discussion, not a formal presentation.