ARTIFICIAL INTELLIGENCE IN HIGHER ED

Allison Swenson, EWU

Presented by

Karl Ritter Smith, WCC

► Join us for this thought-provoking session where we explore the advantages and drawbacks of integrating AI in Higher Education and its implications for detecting AI-based Academic Integrity cases. By examining both sides of the coin, we will foster a deeper understanding of the challenges and opportunities that AI presents in higher education settings, empowering attendees to navigate the complex landscape of AI and academic integrity.

PRESENTATION DESCRIPTION

ALLISON SWENSON, EWU

▸Allison Swenson (she/her) Bachelors degree from Eastern Washington University in Applied Developmental Psychology, Masters degree from Kansas State University in Academic Advising with an emphasis in Administration. Experience in EWU Housing and Res. Life, SCC as an OA3 in the Dean's Office of Science & Arts and BHIT, and then over 6 years in various roles in the EWU R&R and Academic planning office including transcript evaluations, graduation evaluator, and now serving as a Admin Regulations Analyst. As someone who assists students daily in their degree audit and pursuit of an undergraduate degree, she sees the students who need a little help navigating hurdles and aims to provide equitable experiences for these students while balancing the importance of maintaining academic integrity.

- Director of Entry and Enrollment Services/Registrar at WCC since 2022. I have over 20 years experience in higher ed, specifically in enrollment services. I have the privilege of managing and advocating for systems that allow students to access higher education. Creating safe spaces for students and staff to be who they are, and pushing for our system to be equitable and transparent.

KARL RITTER SMITH, WCC

- The intelligence of machines or software, as opposed to the intelligence of human beings or animals. AI applications include advanced web search engines (e.g., Google Search), recommendation systems (used by YouTube, Amazon, and Netflix), understanding human speech (such as Siri and Alexa), self-driving cars (e.g., Waymo), generative or creative tools (ChatGPT and AI art), and competing at the highest level in strategic games (such as chess and Go).[1][2]

- Citation taken from Wikipedia on 7/25/2023

WHAT IS AI (ARTIFICIAL INTELLIGENCE)?

- [Introducing ChatGPT (openai.com)](https://openai.com)
- a presentation to first year college students about the things they need to know about college and see what it spits out

AN EXAMPLE: CHATGPT

- <u>Magic ToDo – GoblinTools</u>

- Magic ToDo – breaking down a task

- Formalizer – Generic response to a student

- The Judge – how an email might be received

AN EXAMPLE: GOBLIN.TOOLS

- How did those examples resonate with you?
- Does AI have a place in HE? Where could it be helpful?
- How does Academic Integrity come in to play?
- How can we advise students/faculty to use AI appropriately?

CONVERSATION

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CONTACT US